



TRADEMARK

RESEARCH

BRAINSTORM

STRATEGY

GOALS

Having a good brand strategy allows you to have a major advantage in gaining a large increase in your market competitions. Your brand tells your customers what they can have or expect from the products and services you offer.

Are you innovative or are you the experienced type? or do you offer a high-cost, high-quality product, or a low-cost, high-value products? It's impossible to be both. You should consider on thinking what your customers need you to be. Your logo is the main foundation of your brand. All the promotional materials should be connected with your logo to communicate with your brand.

Brand messages are delivered and planned based on the questions how, what, when, to whom and where your brand strategy is. Advertisement, visual communication and distribution channels are parts of brand strategy.

Global Trademark Solutions

A Member Firm of Andersen Global

IMC assists companies in arranging trademark to be registered globally. Our team of expert trademark consultants covers all the needs of domestic and international clients from trademark search, trademark filing, trademark oppositions and appeals and international trademark registration services.

Why Trademark Registration?

- Registration protects a company's name or logo, which is often among the most valuable assets.
- The trademark owner receives exclusive nationwide ownership of the mark.
- Having a registered trademark can be your most valuable marketing tool.
- Registered trademark can provide legal protection for your brand.
- It gives you the exclusive right to establish a brand identity.
- It prevents registration of conflicting trademarks and counterfeiting.

Our services

- Comprehensive Study
- Government Liaison Service
- Registration Certificate

Andersen Global Member and Collaborating Firms

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ABOUT IMC

IMC is a professional company offering an extensive range of Accounting, Bookkeeping, Taxation and Financial Outsourcing Services. We help you take care of your accounting woes and day-to-day bookkeeping chores by providing streamlined and accurate Finance and Accounting Service by expert professionals at affordable costs. We help you stay updated with all the changes in the accounting policies, rules and regulations and ensure compliance with regulatory requirements. Our highly qualified team of professionals can improve the efficiency and effectiveness of your business processes thereby letting you focus on maximizing your core business operations.



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