



# How has a gaming company hired 140+ contractors across 20+ different countries through IMC?

## Background:

The client, a dominant force in esports, not only excels in global competitions but also houses world-renowned gamers. With a commitment to offering top-tier benefits and remote work opportunities, they faced challenges in expanding their international teams due to a protracted hiring process and intricate legal and HR considerations on a global scale. The absence of a centralized platform further complicated their efforts in managing content creators and international employee-related tasks.

## Challenges



The client faced difficulties in quickly expanding international teams due to a time-consuming hiring process.



Handling legal and HR matters on a global scale became complex, hindering the organization's growth plans.



The lack of a centralized platform created difficulties in managing content creators, tracking tax forms, and handling currency exchange for international employees.

## The Solution:

### 1 Streamlined Onboarding

IMC implementation streamlined the client's onboarding, enabling efficient hiring of global contractors and content creators.

### 2 Centralized Management

IMC's platform centralized payroll and legal processes, saving valuable time and contributing to cost savings.

### 3 Focus on Content Creation

With payroll concerns alleviated, the organization could redirect efforts toward content creation without operational hindrances.

## Benefits:

The implementation of IMC brought a multitude of benefits to the client. The onboarding process was significantly expedited, enabling swift global talent acquisition. The platform's centralized management of payroll and legal functions alleviated the burden of global HR complexities, resulting in substantial time and cost savings. Freed from payroll worries, the client redirected efforts towards creating outstanding gaming content. Moreover, IMC played a pivotal role in facilitating the client's global expansion plans by providing a scalable solution for managing international teams and content creators.

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## Your Partner in Growth

IMC is a professional company offering an extensive range of Accounting, Bookkeeping, Mergers and Acquisitions, Taxation and Financial Outsourcing Services. We help you take care of your accounting woes and day-to-day bookkeeping chores by providing streamlined and accurate Finance and Accounting Service by expert professionals at affordable costs.

We help you stay updated with all the changes in the accounting policies, rules and regulations and ensure compliance with regulatory requirements. Our highly qualified team of professionals can improve the efficiency and effectiveness of your business processes thereby letting you focus on maximizing your core business operations.