

How has a gaming company hired 140+ contractors across 20+ different countries through IMC?

The client is a dominant player and one of the most recognizable organizations in the esports world. They are known for dominating leaderboards in worldwide competitions and have professional teams that cover a wide range of gaming genres. Some of the most well-known gamers in the world call these places home. With the most comprehensive benefits packages and outstanding remote working opportunities, they are proud to support players and employees.

Challenges

The client was undoubtedly one of the leading esports companies globally, but supporting global competitions required international teams. The long and arduous hiring process made it problematic to scale their global presence. Staying on top of everything from a legal and HR perspective was a colossal blocker in their growth plans.

A centralized platform was needed to keep up with the volume of content creators they work with, so that all relevant information is automatically shared. The lack of a centralized system made tracking tax forms and documentation and currency exchange for international employees challenging. A centralized payroll platform would allow them to focus on creating great content and not have to worry about payroll.

Solution

IMC has helped the client speed up the entire onboarding process. They can easily hire contractors, content creators and more across the globe. Their Payroll & Legal team can handle all aspects of their hiring internally, saving them both time and money.